

Dear Media,

Energize Students and Escondido Charter High School is excited to announce that their documentary, "Drawing Out Genius - The Art of Personalizing Education" (*Drawing Out Genius*), featuring students from Escondido Charter High School's (ECHS) Individual Learning Program, Founder Dennis "Coach" Snyder, and ECHS's faculty member Joe Darrough, is complete.

Unlike the usual documentary format of spending most of the time criticizing the current Education System, *Drawing Out Genius* serves as an honest example of a solution, rather than a grim dissection of the problem. *Drawing Out Genius* is a wonderful, life affirming look at a very personal achievement through the eyes of our ECHS students, attempting to achieve something huge and hopefully pave the way for the rest of their lives. This Documentary follows our students who are mentored by a professional Hollywood film crew to shoot three interviews with successful, creative people including well-known educational authority figure, Sir Ken Robinson, Writer / Director Rob Cohen, and Actor Jeremy Sisto. As the story unfolds the film intertwines the philosophy and methods of how an experiential-based education can 'energize' students and help them draw out their own unique talents and interests and, through using them, gain confidence to build and follow their own dreams.

Due to *Drawing Out Genius'* current film festival submissions and the film festival requirements, Energize Students and ECHS is not allowed to invite any media to our private cast & crew screening, however we would be happy to schedule interviews about any film details with Co-directors Adam Mason and ECHS's student Alana Dozier, ECHS's founder Dennis "Coach" Snyder or Energize Students' Executive Director Adam Jubela. Please contact Katie Mahaffey with Energize Students at [Katie@EnergizeStudents.org](mailto:Katie@EnergizeStudents.org).

A *Drawing Out Genius* documentary trailer can be found at [DrawingOutGenius.com](http://DrawingOutGenius.com).